



Teacher toolkit

Event details

Introducing our new event!

The Great Carnival Crunch has arrived! This exciting event encourages children across WA to come together and crunch on veggies in a way that is fun, full of hype and super entertaining.

The Great Carnival Crunch is free for all WA primary schools and can be enjoyed alongside your sports carnival day, cross country training, or any other sporting event throughout the term that suits your timetable. Learn the all-new Great Carnival Crunch Chant and celebrate veggies with cheer!

As only six per cent of primary school kids in Australia eat their recommended daily serves of vegetables, schools are specifically asked to encourage veggies only for Crunch&Sip® during this event.

Receiving your carnival kit:

Your carnival kit is on its way! If you haven't received your kit one week prior to your event, please contact your local post office to make an enquiry. For issues concerning lost packages, please contact us at crunchandsip@cancerwa.asn.au

Carnival kits will contain:

- Great Carnival Crunch themed bunting
- 10 cheer squad badges
- Two printed Great Carnival Crunch chant poster

In addition, we have a wide range of digital resources featured below that you can use to promote the event to parents. Please note it is **not compulsory** to use [digital resources](#).

Would you like Crunchy to visit your event?

If you would like to hire Crunchy for your event, please register for The Great Carnival Crunch via the website first, then email an Expression of Interest (EOI) to crunchandsip@cancerwa.asn.au to request hire.

Be quick, places are limited!

Please note: Crunchy hire is only available for metro schools.

*selected schools must be responsible for the collection and return of the mascot

Informing parents about the event:

Notify parents that your school is taking part

Classrooms are encouraged to send a letter to parents (provided below) to inform them that the school is participating in The Great Carnival Crunch. During our events we encourage kids to bring **veggies only** for Crunch&Sip®. Sending the letter home will help families prepare.

Share in your community newsletter or classroom communications

Schools and classrooms are encouraged to promote The Great Carnival Crunch in their newsletter, E-news or group communications to further spread the word. We have included a newsletter insert below.

Share the event on social media

We encourage schools to promote this event by sharing Crunch&Sip® content (posts and updates) on their social media channels.

When sharing The Great Carnival Crunch content, please tag Crunch&Sip® with the relevant handles.



[@crunchandsipbreak](https://www.facebook.com/crunchandsipbreak)



[@Crunchandsip](https://www.tiktok.com/@Crunchandsip)



[@crunchandsip](https://www.instagram.com/crunchandsip)

Contact us

If you have any questions about our social media content or the event, please contact the Cancer Council WA Crunch&Sip® team.

Email: crunchandsip@cancerwa.asn.au

Resource	Digital download
Classroom resources	
 THE GREAT CARNIVAL CRUNCH Date: _____ Dear Parents / Guardians Our school is taking part in The Great Carnival Crunch, joining together to find up for carnival day, cross country or any other sporting event and simultaneously crunch on fresh veggies! The Great Carnival Crunch encourages children to celebrate veggies in a way that is fun, full of hype and super entertaining! Date: _____ Time: _____ Please ensure you child brings: Some fresh, washed vegetables to crunch on. Carrot, sugar snap peas, capsicum, cucumber, and celery are some great crunchy options.  @crunchandsipbreak  @crunchandsip   	Parent letter Download here
 THE GREAT CARNIVAL CRUNCH The Great Carnival Crunch Chant How loud can you cheer? Veggies, veggies, crisp and bright, Help me run with all my might! Crunchy carrots, beans that snap, Put some power in my lap! Spinach, broccoli, capsicum too, Make me strong in all I do! Fast and focused, I don't stop-- Veggie power puts me on top!	Veggie Chant Download here

Supported by



Crunch&Sip®



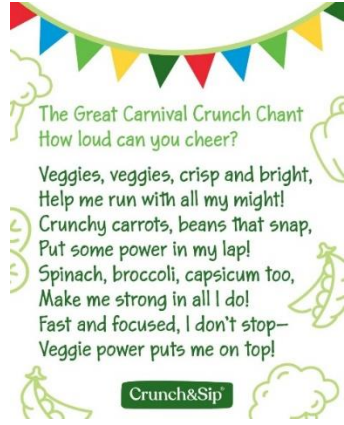
Newsletter insert
Download [here](#)



The Great Carnival Crunch labels
Download [here](#)

Crunch&Sip® The Great Carnival Crunch social media tiles and captions

Social tiles and links	Social media copy	Hashtags
	Copy and paste directly into a Facebook post, and tag @Crunchandsipbreak	Instagram best practice: post your hashtags as the first comment on your post. Facebook best practice: include the tags below the main text in the caption.
Download here 	We are participating in The Great Carnival Crunch As part of our (event), students and teachers will come together to celebrate veggies and sports. Parents, we would love to see you join in with the fun! Learn the veggie chant, pack your favourite veggies on the day and help us celebrate veggies in a fun and entertaining way!	#crunchandsip #thegreatcarnivalcrunch #kidsnutrition #perthkids #crunchy

Download here  Download here 	One week to go till The Great Carnival Crunch! Have you learnt the all-new veggie chant yet? Save this post and get practicing for next weeks (event). Don't forget to bring your favourite veggies, hat, water bottle and school spirit. We look forward to having lots of fun with you all.	#crunchandsip #thegreatcarnivalcrunch #kidsnutrition #perthkids #crunchy
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Thank you for your support!